



File-Based Workflow (Post-production)

This 2-day course aims to make file-based workflow understandable to anyone involved in post-production.

Aimed to demystify the terminologies, technologies and processes involved in for online archiving, or creating video for the web, DVD, Blu-ray and playback on portable devices (I-pads/I-pods/smartphones).

- Understand video architectures and Codecs
- Optimize video & audio for web delivery, Multimedia & DVD and archiving.
- Optimize workflows for file-based content between Avid-Apple-Adobe content creation platforms
- Create and amend compression presets
- Learn tips and techniques for video compression.

Fundamentals

- Standard Definition and High Definition
- Aspect Ratio & Frame Size
- Frame Rate
- Bit rates
- Interlaced versus Progressive
- Compression: Temporal versus Spatial
- Codecs

Wrapper Formats:

- Material eXchange Format:- MXF
- Advanced Authoring Format:- AAF
- Unique Material Identifier:- UMID

Basics of Media Asset Management:

- Overview and Functions

Introduction to video server:

- Hardware & Software.
- Applications
- Ingest: Scheduled/Unscheduled
- Editing: Working with low-res and high-res media

For more information, please contact:
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REGISTRATION FORM

Please fax this form to (65) 62828 039 to book your place
Yes! Please register the following participant(s) for this course.

File-Based Workflow (Post-production)

Course fees: **S\$ 1,284.00** (inc 7% GST) Duration: **2 days**
Course dates: ____/____/____ to ____/____/____

1) Name (Dr/Mr/Mrs/Ms).....
Title:
Email:

2) Name (Dr/Mr/Mrs/Ms).....
Title:
Email:

Company:
Address:
Email:
Tel: Fax:
Nature of Business:

Important notice:
Payment must be received **7 days prior to the course** to guarantee your place.

Method of payment:
Please arrange a crossed cheque or bank draft made payable to EDITEC INTERNATIONAL PTE LTD.
And mail your payment together with a copy of this registration to:

61 Tai Seng Avenue,
#05-01 UE Print Media Hub,
Singapore 534167

Enclosed is our cheque /draft for S\$

Overseas delegates may pay by **telegraphic transfer** into the account of Editec International Pte Ltd to the following account:

Account No.932-343-086-8
United Overseas Bank
Block 803 King George's Avenue
#01-242/244
Singapore 200803

Please quote "name of course" and your company name in your payment instructions.

Confirmation of course:
Digiworkz will confirm the commencement of the course 2 weeks prior to the course date.

Cancellation and transfers:
If you are unable to attend, a substitute delegate is welcome at no extra charges. Please provide the name and title of the substitute delegate at least 3 days prior to the seminar.
A full refund less 10% admin charge will be given for cancellation received in writing 14 days before commencement of the course.

<p>For more information, please contact: Ho Siew Mun Tel: +65 6282 8456 Fax: +65 6282 8039 Email: siewmun@editecintl.com</p>	<p>founded by:</p>  	<p>supported by:</p>  	<p>sponsored by:</p>      
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